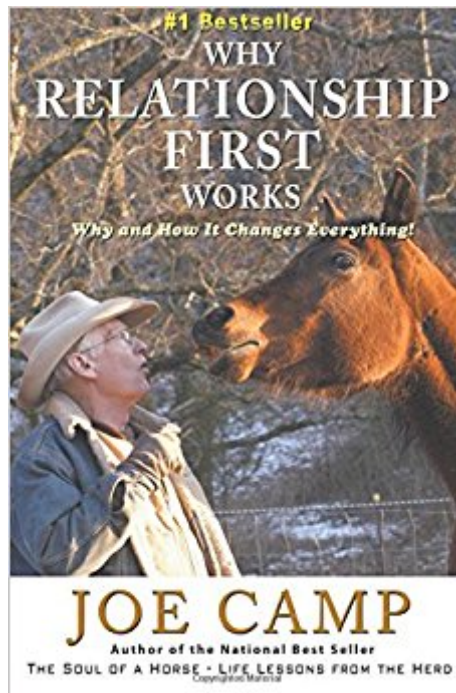




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# Why Relationship First Works: Why And How It Changes Everything



## Synopsis

An #1 Bestseller. Author Joe Camp and his wife Kathleen were lucky enough to discover the importance that trust plays in relationship before their first horse ever arrived. So that's where Joe began with each and every one of their herd. Letting each horse choose, of his or her own free will, to trust him. The beginning of relationship. And it made such an absolute difference for them right from the get-go. Their herd members are now all willing partners who never stop trying. Stacy Westfall says the best thing she ever did for her training is to do no training whatsoever until the relationship is right. Come along with Joe and Kathleen as they learn what to do, how to do it, and why. Immerse yourself in their engaging story and learn how it very simply changed everything with their horses. What Readers and Critics Are Saying About Joe Camp • Joe Camp is a master storyteller. • The New York Times • Joe Camp is a gifted storyteller and the results are magical. Joe entertains, educates and empowers, baring his own soul while articulating keystone principles of a modern revolution in horsemanship. • Rick Lamb, Author and TV/Radio host • The Horse Show • "This book is fantastic It has given me shivers, made me laugh and cry, and I just can't seem to put it down!" Cheryl Pannier, WHO Radio AM 1040 Des Moines • One cannot help but be touched by Camp's love and sympathy for animals and by his eloquence on the subject. • Michael Korda The Washington Post • Joe Camp is a natural when it comes to understanding how animals tick and a genius at telling us their story. His books are must-reads for those who love animals of any species. • Monty Roberts, Author of New York Times Best-seller The Man Who Listens to Horses • The tightly written, simply designed, and powerfully drawn chapters often read like short stories that flow from the heart. Camp has become something of a master at telling us what can be learned from animals, in this case specifically horses, without making us realize we have been educated, and, that is, perhaps, the mark of a real teacher. • Jack L. Kennedy, The Joplin Independent • This book is absolutely fabulous! An amazing, amazing book. You're going to love it. • Janet Parshall's America "Joe speaks a clear and simple truth that grabs hold of your heart." Yvonne Welz, Editor, The Horses Hoof Magazine "I wish you could hear my excitement for Joe Camp's new book. It is unique, powerful, needed." Dr. Marty Becker, best-selling author of several Chicken Soup for the Soul books and popular veterinary contributor to ABC's Good Morning America • I got my book yesterday and hold Joe Camp responsible for my bloodshot eyes. I couldn't put it down and morning came early!!! Joe transports me into his words. I feel like I am right there sharing his experiences. And his love for not just horses, but all of God's critters pours out from every page. • Ruth Swander • Reader • I love this book! It is so hard to put it down, but I also don't want to read it too fast. I don't want it to end! Every person who loves an

animal must have this book. I can't wait for the next one !!!!!!!

• Nina Black Reid " Reader " LOVED the book! I had it read in 2 days. I had to make myself put it down. Joe and Kathleen have brought so much light to how horses should be treated and cared for. Again, thank you!

• Anita Large - Reader "LOVE the new book" | reading it was such an emotional journey. Joe Camp is a gifted writer.

• MaryKay Thul Longacre - Reader "I was actually really sad, when I got to the last page, because I was looking forward to picking it up every night."

• Sabine Reynoso - Reader "The Soul of a Horse Blogged is insightful, enlightening, emotionally charged, hilarious, packed with wonderfully candid photography, and is masterfully woven by a consummate storyteller. Wonderful reading!"

• Harry H. MacDonald - Reader "I simply love the way Joe Camp writes. He stirs my soul."

Debbie K - Reader

## Book Information

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## Customer Reviews

The National Best Selling author of *The Soul of a Horse: Life Lessons from the Herd* has a new book about his continuing journey through the enigmatic world of horses. Joe Camp, film writer, producer, director, author, passionate speaker, and the man behind the canine superstar Benji believes that anything is possible if you work hard enough and have faith in yourself. He was told by industry "experts" not to bother with the original Benji film; that it wouldn't work. He proved the experts wrong and now, after five Benji movies, he's at it again with his latest career as an author. His recent best selling book *The Soul of a Horse: Life Lessons from the Herd* published in 2008 by the Harmony Books imprint of Random House is in its seventh printing and is changing the lives of horses and people all across the planet. His next book *The Soul of a Horse Blogged - The Journey*

Continues picks up where *The Soul of a Horse* left off with the adoption of a pregnant mustang and continues through he and wife Kathleen's move from the dry rocky hillside pasture of southern California to the wet grassy hillsides of their new middle Tennessee home. His new series of eBook Nuggets from *The Soul of a Horse* is packed with inspiring new stories and compelling new discoveries. Joe Camp showed us the heart and soul of a dog when he created Benji. Now, in these engaging, emotional, and often humorous stories, he deftly lures us into the heart and soul of a horse, unlocking the mystery of a majestic creature who has survived on earth, without assistance, for fifty-two million years. Camp has written, produced and directed seven theatrical motion pictures (including all of the Benji movies) cumulatively grossing well over the equivalent of \$600 million in today's dollars, making him one of the most successful independent filmmakers of all time. Camp ignored the "experts" who said the original Benji movie would never work. He raised the money from private sources to produce the film, but when completed the movie was turned down by every major film distributor in Hollywood. Camp and his partner had to form their own distribution company and release the picture themselves worldwide from their offices in Dallas. In spite of the many obstacles, *Variety* reported that the film was the #3 grossing movie of the year.

I read "Soul of a Horse" some time ago and loved it. I thought this would be a nice addition to my Joe Camp library. NOT! It is just about entirely excerpts from the "Soul" book. At only 59 pages, lots of which are merely lists of other places to go for information, it really is more of a pamphlet than a book, and is way over-priced for what it is. I was truly disappointed to skim through it in about 10 minutes and realize I had already read most of it in the previous book. Don't waste your money on this.

It is always wonderful to encounter someone who deeply loves and wants to understand animals. Joe Camp is an accomplished dog trainer which gives him an advantage over a lot of horse owners who "don't have a clue" about effective training techniques. However, Joe Camp is also an accomplished self-promoter who has chosen 2 other big ego guys (Roberts and Parelli) to learn from and recommend to others. I guess we all resonate with people who have our own values and style so I guess this is not surprising. As others have said, horsemanship is a big subject full of ups and downs--and lot's of expensive lessons. Camp's titles are appealing. They seem to hold the promise of something I would like more of. But at \$6 for a book with 39 pages of fluffy prose plus links to other sources I feel ripped off. I'm afraid to trust him and buy another of his books. What does that say about Relationship First?

A must read and the truths spoken apply to all domesticated animals. This method works and make horse and owner's life better

I thought I was getting a book, but it was more like a series of essays from another book. No complaint about the content, but I'd already read the book these essays came from, so it was a waste of money. I'll keep it on hand as a quick read for my horse-loving friends to spark their interest in a more natural way of keeping horses.

I love Joe's books! I have several and love them all. He's down to earth, logical and sensitive to the horse's needs. This book in particular is a good one for everyone who is seeking something beyond the typical horse advice, which is focused on WE can get out of the horse. Joe points out different way in how we can work together WITH our horses so everyone benefits.

Written in a clear understanding way! Very relatable if you wish to have a strong bond with your horse! Couldn't put book down I just kept reading! I did think book was rather short with too many recommendations at the end of book. Heartfelt all the same...

People who think they "need" a pet sometimes will buy one not knowing all that is involved in owning one. Joe Camp explains the importance of developing a relationship with a pet before attempting to teach it certain behaviors we, the owners, think it should perform. In other words, a person should "like" the breed of animal, and understand the general habits of "said" animal, he or she decides to get, before actually bringing it home. Only then can a person earn the trust of the animal prior to further training.

I got this since it was cheap. As I started to read, I realized I had already read this and in fact, at the end of the meat of the whole "book", they mentioned that this was an excerpt from another book. Basically this short publication is an infomercial on Monty Roberts and his join up technique. The first 53% of it keeps pushing this, with a little story of what the author experienced with his horses. Okay, all of us horse owners can relate--we've seen and shared special moments with our horses. The rest of the book was just references to other sources, which is helpful if you are new into horses and looking for ways to learn.\*Side note--I have to comment on the whole "join up" thing. I've seen Monty Roberts and have done join up many times with horses. Pretty much all natural horseman do

this in one form or another. You don't need to chase a horse around a round pen to join up. I've seen Monty and John Lyons chase horses to the point the horses are exhausted and they just give up. THIS is not relationship-building. I've done a join up in an open arena, in a pasture, even standing outside a stall of an abused horse that was so terrified of humans he wouldn't let them get close.(getting him in the stall was a major deal) The horse "joined up" with me standing outside his stall and I went in the stall with him after that. So if you are wanting to build a relationship with a horse, don't think a round pen is essential. I personally recommend Pat Parelli, have used his philosophy and techniques for years.To conclude, about this "book", you can read it in about 15 minutes and it's really not a book, just so you know.

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